

*Nanny Tees*

# Self Care Retreat



DALLAS, TX  
2026



Nanny Tees  
6009 W. Parker Road  
#149-884  
Plano, TX 75093

Hello,

We're excited to share that Nanny Tees is bringing the 2026 Nanny Self-Care Retreat home to Dallas, TX in June 2026. We'd love for you to be part of it!

This one of a kind event is designed just for nannies who give so much of their time and energy caring for children. It's a weekend of rest, real connection, self-care, and education, while pouring back into nannies. Think inspiring sessions, professional development, hands-on workshops, wellness activities, and nanny community all around.

Texas has one of the biggest nanny and caregiver communities in the country, and we're thrilled to host this year's retreat in the south, in an area where there are no annual conferences. We're currently looking for amazing sponsors to help us create something unforgettable, while putting their brand in front of a powerful, loyal, and often overlooked audience of nannies and the families they work for. Sponsorships start at \$500, with Title Sponsorship at \$3,500. All levels include great exposure before, during, and after the event, and we're happy to customize something that fits your goals.

Your support helps us:

- Keep ticket prices affordable (\$279-\$429)
- Cover venue, workshops, activities, and speaker costs
- Provide scholarships for hardworking nannies who deserve a break, but can't afford to cover registration
- Offer health and wellness experiences
- Cover meals for attendees

You can reach me at [info@nannytees.com](mailto:info@nannytees.com). Let's make something amazing together!

Sincerely,

  
Stephanie Bauchum

Founder & CEO

Nanny Tees

[www.nannytees.com](http://www.nannytees.com)



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# Nanny Tees

An apparel line and lifestyle brand for nannies and those who care.

## ABOUT NANNY TEES

Nanny Tees is an apparel line and lifestyle brand for nannies and household staff. With fun and fashionable

t-shirts, totes, tanks and fun apparel, NT ships merchandise worldwide, reaching nannies in Australia, Canada, Switzerland, The UK, Germany and the US. Since launching in 2015, NT has become a hub for self care for those who care. In 2018, Nanny Tees hosted The Nanny Soirée, a spa party and self care event for nannies and caregivers. With the overwhelming response from nannies, NT has since hosted events in Dallas, TX, Potomac, MD, San Diego, CA, Denver, Colorado, Cincinnati, Los Angeles, and set to host in Charlotte, DMV, New York, Chicago, , Florida, and around the US. NT also provides a quarterly self care box for nannies, and caregivers to promote wellness as they care for others.



info@nannytees.com

www.nannytees.com



# Stephanie Bauchum

Professional Nanny, Household Manager  
& Nannypreneur

## MEET STEPHANIE

Stephanie Bauchum, business owner and professional nanny, has over 15 years of private household service experience. With a background and bachelor's degree in music, Stephanie taught early childhood music classes which opened a door to the professional nanny industry. Traveling worldwide with various families as a nanny and sharing her expertise online, Stephanie created the first apparel line and lifestyle brand for nannies and caregivers. Nanny Tees is a global brand which strives to bring light to the domestic staff industry, while offering support through self care events and nanny apparel.

Stephanie has been featured in Essence Magazine for music and nanny services, Good Morning Texas, in D Magazine, partnered with Facebook and Instagram, a Forbes top 1000 honoree, and featured on several blogs and online articles. As a Black nanny in business, Stephanie's Nannyng While Black livestream series has made waves in sharing stories of Black nannies and race in the nanny industry.

Nanny Tees loves to partner and connect with brands and businesses. Whether you'd like to promote your brand to our audience, sponsor a giveaway or become a sponsor for our events, we'd love to work with you. Find us online at [www.nannytees.com](http://www.nannytees.com) or email us at [info@nannytees.com](mailto:info@nannytees.com)







## Self Care Retreat Sponsorship Levels

Vendor tables optional, unless noted

### The Lone Star Sponsor –

\$3,500

### Title Sponsor

1 available

- Exclusive retreat naming rights
- Premium logo placement on all materials, in emails, and online
- Welcome shout-out during opening session and options to address attendees during the open general session
- Featured in all press, 2 sponsored social posts, 2 sponsored emails
- VIP goodie bag placement + vendor table
- Complimentary VIP retreat access for 2. Can be used for a giveaway
- Vendor table, optional + Gift bag inclusion

### The Spa Wrangler

\$2,500

### Spa Services &

### Wellness Sponsor

1 available

- Named sponsor for self care and spa activations
- Logo on promo materials, email, and online
- Sponsor highlight in wellness emails & socials
- Feature in all press, 2 sponsored social posts, 2 sponsored emails
- Vendor table, optional + Gift bag inclusion
- Complimentary VIP retreat access for 2. Can be used for a giveaway

### The Southern Comfort Sponsor

\$1,500

### Food/Beverage

### Sponsor

4 available

- Named sponsor of one group meal, and snacks.
- Premium logo placement on all materials, in emails, and online
- 1 social media feature + 1 sponsored email,
- Complimentary VIP retreat access for 1. Can be used as a giveaway
- Vendor table, optional + Gift bag inclusion

Meals:

Opening nanny pj party

Saturday lunch

Saturday night nanny soiree

Sunday breakfast

### The Big Tex Backer.

\$1,000

3 available

- Official sponsor of one general session
- 3 minute intro before session begins
- Recognition through sponsored social media posts, email campaigns and mentions.
- Items included in goodie bags
- Vendor table, optional + Gift bag inclusion
- Sessions: Self Defense, Boundaries Without Guilt, Nanny Therapy Session



# Retreat Sponsorship Levels

## The Rodeo Roundup

### Admin/Supplies Sponsor

\$750

2 available

- Logo placement on printed retreat materials (schedule + attendee packets)
- 1 sponsored social media post and 1 sponsored company email
- 3 Sponsored IG stories
- Signage at registration table
- Items included in goodie bags
- Vendor table, optional + Gift bag inclusion

## The Golden Lasso

### Attendee VIP

### Registration Scholarship

\$500

10 available

- Logo placement on retreat materials
- Recognition on our website, social media, and during event announcements
- A special social media thank you feature highlighting your support of nannies
- Vendor table, optional + Gift bag inclusion
- Option to add on lodging for attendee. Please inquire for more details

## The Cowboy Vendor Table

\$250

5 available

- One 6-foot table with linen and two chairs
- Opportunity to sell products or promote services throughout the retreat
- Direct access to retreat attendees during high-traffic networking and break times
- A social media mention in our “Meet the Vendors” post leading up to the event

\*Does not include meals. Meals will be available for purchase

## Ad Space

- \$200 full page
- \$100 half page
- \$75 quarter page



# Nanny Tees

Community + Support + Apparel + Self Care

## Social Media Profile

Nanny Tees email list – 10,000 subscribed

Target Market: Nannies, Newborn Care Specialists, Doulas, Postpartum Doulas  
Nanny Agency Owners, Household & Estate Managers



[instagram.com/nannytees](https://www.instagram.com/nannytees)

- 5509 Followers
- 95% Women
- 22-54 average age
- 79% United States



[facebook.com/nannytees](https://www.facebook.com/nannytees)

- 4100 Followers
- 99.3% Women
- 22-54 average age
- 89.2% United States



[@nannytees](https://twitter.com/nannytees)

- 590 Followers



[www.youtube.com/@nannypreneurship](https://www.youtube.com/@nannypreneurship)

- 907 Subscribers

# Contact Info

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[www.nannytees.com](http://www.nannytees.com)



[hello@nannytees.com](mailto:hello@nannytees.com)



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[@nannytees](#)